

Research Team Bios



JEREMY MATTSON, PHD

Organization: North Dakota State University **Title:** Associate Professor **Education:** PhD, Transportation and Logistics, North Dakota State University, 2017; MS, Agricultural Economics, North Dakota State University, 2000
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Jeremy Mattson is an associate professor of transportation and logistics at North Dakota State University (NDSU) and an associate research fellow with the Small Urban and Rural Center on Mobility (SURCOM). He has been conducting research at NDSU for 23 years, including the last 15 years with SURCOM. His research areas have included rural transit ridership modeling, cost-benefit analyses, mobility management, rural intercity bus demand, travel behavior, mobility and transportation needs of older adults and people with disabilities, needs analyses, and other topics important to the rural transit industry.



JILL HOUGH, PHD

Organization: North Dakota State University **Title:** Director **Education:** PhD, Transportation Technology and Policy, University of California - Davis, 2007; MS, Agricultural Economics, North Dakota State University, 1991
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Dr. Hough is the founding director of SURCOM. She has conducted transportation-related research since 1990. Her primary research areas are related to needs assessments, planning and management, shared-use mobility, and mobility of the disadvantaged. She has authored or co-authored numerous research reports and journal articles. Hough has developed and administered surveys for many of the projects she has led or participated in. She has also held many leadership positions within the transportation industry, including her current role as chair of the Transportation Research Board AP055 Standing Committee on Rural, Intercity Bus, and Specialized Transportation.