

# CODE OF ETHICS AND BUSINESS CONDUCT

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**November 10, 2021**

Adopted by Jaunt, Inc. Board of Directors

Revised JULY 2023



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# BUILD TRUST AND CREDIBILITY

The success of our business is dependent on the trust and confidence we earn from our employees, customers and shareholders. We gain credibility by adhering to our commitments, displaying honesty and integrity and reaching company goals solely through honorable conduct. It is easy to say what we must do, but the proof is in our actions. Ultimately, we will be judged on what we do.

When considering any action, it is wise to ask: Will this build trust and credibility for Jaunt? Will it help create a working environment in which Jaunt can succeed over the long term? Is the commitment I am making one I can follow through with? The only way we will maximize trust and credibility is by answering “yes” to those questions and by working every day to build our trust and credibility.

# TRAINING AND LETTER TO STAFF

Annually, Jaunt’s president of the board, will send a letter to all staff covering ethical behavior in the workplace. In addition, Ethics training will occur at all levels of the organization to codify a culture of integrity and transparency. This will include a review of revised policies and procedures, reporting requirements for violations of Jaunt’s policies, and information about all available reporting resources.

# RESPECT FOR THE INDIVIDUAL

We all deserve to work in an environment where we are treated with dignity and respect. Jaunt is committed to creating such an environment because it brings out the full potential in each of us, which, in turn, contributes directly to our business success. We cannot afford to let anyone's talents go to waste.

Jaunt is an equal employment/affirmative action employer and is committed to providing a workplace that is free of discrimination of all types from abusive, offensive or harassing behavior. Any employee who feels harassed or discriminated against should report the incident to his or her manager or to human resources.

All Jaunt employees are also expected to support an inclusive workplace by adhering to the following conduct standards:

- Treat others with dignity and respect at all times.
- Address and report inappropriate behavior and comments that are discriminatory, harassing,

abusive, offensive or unwelcome.

- Foster teamwork and employee participation, encouraging the representation of different employee perspectives.
- Seek out insights from employees with different experiences, perspectives and backgrounds.
- Avoid slang or idioms that might not translate across cultures.
- Support flexible work arrangements for co-workers with different needs, abilities and/or obligations.
- Confront the decisions or behaviors of others that are based on conscious or unconscious biases.
- Be open-minded and listen when given constructive feedback regarding others' perception of your conduct.

Jaunt will not tolerate discrimination, harassment or any behavior or language that is abusive, offensive or unwelcome.

# CREATE A CULTURE OF OPEN AND HONEST COMMUNICATION

At Jaunt, everyone should feel comfortable to speak his or her mind, particularly with respect to ethics concerns. Managers have a responsibility to create an open and supportive environment where employees feel comfortable raising such questions. We all benefit tremendously when employees exercise their power to prevent mistakes or wrongdoing by asking the right questions at the right times.

Jaunt will investigate all reported instances of questionable or unethical behavior. In every instance where improper behavior is found to have occurred, the company will take appropriate action. We will not tolerate retaliation against employees who raise genuine ethics concerns in good faith.

For your information, Jaunt's whistleblower policy is as follows:

*A whistleblower is an employee who reports the illegal or wrongful activities of his or her employer*

*or refuses to participate in those illegal or wrongful activities. It is Jaunt's policy to protect whistleblowers from retaliation such as discharge or demotion when they report hazards, violations of laws, governmental fraud, waste or abuse or when they provide information to aid in an investigation of a violation, object to the violation, or refuse to participate in the violation. It should be noted the employee is not eligible for protection if he or she knowingly provides false information.*

Employees are encouraged, in the first instance, to address such issues with their managers or the HR Generalist, as most problems can be resolved swiftly. If for any reason that is not possible or if an employee is not comfortable raising the issue with his or her manager or HR, Jaunt's Chief Executive Officer does operate with an open-door policy.

# SET TONE AT THE TOP

Management has the added responsibility for demonstrating, through their actions, the importance of this Code. In any business, ethical behavior does not simply happen; it is the product of clear and direct communication of behavioral expectations, modeled from the top and demonstrated by example. Again, ultimately, our actions are what matters.

To make our Code work, managers must be responsible for promptly addressing ethical questions or concerns raised by employees and for taking the appropriate steps to deal with such issues. Managers should not consider employees' ethics concerns as threats or challenges to their authority, but rather as another encouraged form of business communication. At Jaunt, we want the ethics dialogue to become a natural part of daily work.

# UPHOLD THE LAW

Jaunt's commitment to integrity begins with complying with laws, rules and regulations where we do business. Further, each of us must have an understanding of the company policies, laws, rules and regulations that apply to our specific roles. If we are unsure of whether a contemplated action is permitted by law or Jaunt policy, we should seek the advice from the resource expert. We are responsible for preventing violations of law and for speaking up if we see possible violations.

# SELECTIVE DISCLOSURE

We will not selectively disclose (whether in one-on-one or small discussions, meetings, presentations, proposals or otherwise) any material nonpublic information with respect to Jaunt, its securities, business operations, plans, financial condition, results of operations or any development plan. We should be particularly vigilant when making presentations or proposals to customers to ensure that our presentations do not contain material nonpublic information.

# HEALTH AND SAFETY

Jaunt is dedicated to maintaining a healthy environment. A safety manual has been designed to educate you on safety in the workplace. If you do not have a copy of this manual, please see the HR department.

# AVOID CONFLICTS OF INTEREST

## CONFLICTS OF INTEREST

We must avoid any relationship or activity that might impair, or even appear to impair, our ability to make objective and fair decisions when performing our jobs. At times, we may be faced with situations where the business actions we take on behalf of Jaunt may conflict with our own personal or family interests. We owe a duty to Jaunt to advance its legitimate interests when the opportunity to do so arises. We must never use Jaunt property or information for personal gain or personally take for ourselves any opportunity that is discovered through our position with Jaunt.

### Here are some other ways in which conflicts of interest could arise:

1. Being employed (you or a close family member) by, or acting as a consultant to, a competitor or potential competitor, supplier or contractor, regardless of the nature of the employment, while you are employed with Jaunt.
2. Hiring or supervising family members or closely related persons.
3. Serving as a board member for an outside commercial company or organization.
4. Owning or having a substantial interest in a competitor, supplier or contractor.
5. Having a personal interest, financial interest or potential gain in any Jaunt transaction.
6. Placing company business with a firm owned or controlled by a Jaunt employee or his or her family.
7. Accepting gifts, discounts, favors or services from a customer/potential customer, competitor or supplier, unless equally available to all Jaunt employees.

Determining whether a conflict of interest exists is not always easy to do. Employees with a conflict of interest question should seek advice from management. Before engaging in any activity, transaction or relationship that might give rise to a conflict of interest, employees must seek review from their managers or the HR department

## GIFTS, GRATUITIES AND BUSINESS COURTESIES

We should avoid any actions that create a perception that favorable treatment of outside entities by Jaunt was sought, received or given in exchange for personal business courtesies. Business courtesies include gifts, gratuities, meals, refreshments, entertainment or other benefits from persons or companies with whom Jaunt does or may do business. We will neither give nor accept business courtesies that constitute, or could reasonably be perceived as constituting, unfair business inducements that would violate law, regulation or policies of Jaunt or customers, or would cause embarrassment or reflect negatively on Jaunt's reputation.

## ACCEPTING BUSINESS COURTESIES

Most business courtesies offered to us in the course of our employment are offered because of our positions at Jaunt. We should not feel any entitlement to accept and keep

a business courtesy. Although we may not use our position at Jaunt to obtain business courtesies, and we must never ask for them, we may accept unsolicited business courtesies that promote successful working relationships and good will with the firms that Jaunt maintains or may establish a business relationship with.

Employees who award contracts or who can influence the allocation of business, who create specifications that result in the placement of business or who participate in negotiation of contracts must be particularly careful to avoid actions that create the appearance of favoritism or that may adversely affect the company's reputation for impartiality and fair dealing. The prudent course is to refuse a courtesy from a supplier when Jaunt is involved in choosing or reconfirming a supplier or under circumstances that would create an impression that offering courtesies is the way to obtain Jaunt business.

## **MEALS, REFRESHMENTS AND ENTERTAINMENT**

We may accept occasional meals, refreshments, entertainment and similar business courtesies that are shared with the person who has offered to pay for the meal or entertainment, provided that:

- They are not inappropriately lavish or excessive.
- The courtesies are not frequent and do not reflect a pattern of frequent acceptance of courtesies from the same person or entity.
- The courtesy does not create the appearance of an attempt to influence business decisions, such as accepting courtesies or entertainment from a supplier whose contract is expiring in the near future.
- The employee accepting the business courtesy would not feel uncomfortable discussing the courtesy with his or her manager or co-worker or having the courtesies known by the public.

## **GIFTS**

Employees may accept unsolicited gifts, other than money, that conform to the reasonable ethical practices of the marketplace, including:

- Flowers, fruit baskets and other modest presents that commemorate a special occasion.
- Gifts of nominal value, such as calendars, pens, mugs, caps and t-shirts (or other novelty, advertising or promotional items).

Generally, employees may not accept compensation, honoraria or money of any amount from entities with whom Jaunt does or may do business. Tangible gifts (including tickets to a sporting or entertainment event) that have a market value greater than \$100 may not be accepted unless approval is obtained from management.

Employees with questions about accepting business courtesies should talk to their managers or the HR department.

## **OFFERING BUSINESS COURTESIES**

Any employee who offers a business courtesy must assure that it cannot reasonably be interpreted as an attempt to gain an unfair business advantage or otherwise reflect negatively upon Jaunt. An employee may never use personal funds or resources to do something that cannot be done with Jaunt resources. Accounting for business courtesies must be done in accordance with approved company procedures.



# SET METRICS AND REPORT RESULTS ACCURATELY

## ACCURATE PUBLIC DISCLOSURES

We will make certain that all disclosures made in financial reports and public documents are full, fair, accurate, timely and understandable. This obligation applies to all employees, including all financial executives, with any responsibility for the preparation for such reports, including drafting, reviewing and signing or certifying the information contained therein. No business goal of any kind is ever an excuse for misrepresenting facts or falsifying records.

Employees should inform Executive Management and the HR department if they learn that information in any filing or public communication was untrue or misleading at the time it was made or if subsequent information would affect a similar future filing or public communication.

# PROMOTE SUBSTANCE OVER FORM

At times, we are all faced with decisions we would rather not have to make and issues we would prefer to avoid. Sometimes, we hope that if we avoid confronting a problem, it will simply go away.

At Jaunt, we must have the courage to tackle the tough decisions and make difficult choices, secure in the knowledge that Jaunt is committed to doing the right thing. At times this will mean doing more than simply what the law requires. Merely because we can pursue a course of action does not mean we should do so.

Although Jaunt's guiding principles cannot address every issue or provide answers to every dilemma, they can define the spirit in which we intend to do business and should guide us in our daily conduct.

## CORPORATE RECORDKEEPING

We create, retain and dispose of our company records as part of our normal course of business in compliance with all Jaunt policies and guidelines, as well as all regulatory and legal requirements.

All corporate records must be true, accurate and complete, and company data must be promptly and accurately entered in our books in accordance with Jaunt's and other applicable accounting principles.

We must not improperly influence, manipulate or mislead any unauthorized audit, nor interfere with any auditor engaged to perform an internal independent audit of Jaunt books, records, processes or internal controls.

## ACCOUNTABILITY

Each of us is responsible for knowing and adhering to the values and standards set forth in this Code and for raising questions if we are uncertain about company policy. If we are concerned whether the standards are being met or are aware of violations of the Code, we must contact the HR department.

Jaunt takes seriously the standards set forth in the Code, and violations are cause for disciplinary action up to and including termination of employment.

# BE LOYAL

## CONFIDENTIAL AND PROPRIETARY INFORMATION

Integral to Jaunt's business success is our protection of confidential company information, as well as nonpublic information entrusted to us by employees, customers and other business partners. Confidential and proprietary information includes such things as financial data, customer names/addresses or nonpublic information about other companies, including current or potential supplier and vendors. We will not disclose confidential and nonpublic information without a valid business purpose and proper authorization.

## USE OF COMPANY RESOURCES

Company resources, including time, material, equipment and information, are provided for company business use. Nonetheless, occasional personal use is permissible as long as it does not affect job performance or cause a disruption to the workplace.

Employees and those who represent Jaunt are trusted to behave responsibly and use good judgment to conserve company resources. Managers are responsible for the resources assigned to their departments and are empowered to resolve issues concerning their proper use.

Generally, we will not use company equipment such as computers, copiers and fax machines in the

conduct of an outside business or in support of any religious, political or other outside daily activity, except for company-requested support to nonprofit organizations. We will not solicit contributions nor distribute non-work related materials during work hours.

In order to protect the interests of the Jaunt network and our fellow employees, Jaunt reserves the right to monitor or review all data and information contained on an employee's company-issued computer or electronic device, the use of the Internet or Jaunt's intranet. We will not tolerate the use of company resources to create, access, store, print, solicit or send any materials that are harassing, threatening, abusive, sexually explicit or otherwise offensive or inappropriate.

Questions about the proper use of company resources should be directed to your manager.

## MEDIA INQUIRIES

Jaunt is a high-profile company in our community, and from time to time, employees may be approached by reporters and other members of the media. In order to ensure that we speak with one voice and provide accurate information about the company, we should direct all media inquiries to the Public Relations Director. No one may issue a press release without first consulting with the Public Relations Director.

# DO THE RIGHT THING

Several key questions can help identify situations that may be unethical, inappropriate or illegal. Ask yourself:

- Does what I am doing comply with the Jaunt guiding principles, Code of Conduct and company policies?
- Have I been asked to misrepresent information or deviate from normal procedure?
- Would I feel comfortable describing my decision at a staff meeting?
- How would it look if it made the headlines?
- Am I being loyal to my family, my company and myself?
- What would I tell my child to do?
- Is this the right thing to do?

# INFORMATION AND RESOURCES

## **CHIEF EXECUTIVE OFFICER**

Ted Rieck

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434-296-3184 x101

## **HUMAN RESOURCE GENERALIST/ ETHICS OFFICER**

Janet Jackson

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## **CHIEF FINANCE OFFICER**

Robin Munson

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## CODE OF ETHICS

The Code of Ethics is established in order to protect the well-being and rights of Jaunt employees, Board members, and passengers as well as to assist in assuring the honest and efficient administration of Jaunt and compliance with local, state and federal laws. Jaunt is a public service corporation organized to safely deliver caring, attentive, and inclusive service through convenient, innovative, sustainable transit solutions and therefore all those associated with it must be impartial; must not use their association for personal gain; and must instill confidence in the integrity of the organization.

1. Jaunt employees and Board members will conduct themselves at all times in such a manner as to create respect for themselves, as public servants, and the organization they represent.
2. Jaunt employees and Board members will place public interest above the individual, group, or special interests and will consider their positions as an opportunity to serve the citizens of Central Virginia.
3. Employees and Board members will not discriminate because of race, color, religion, age, sex, disabling condition, political affiliation, sexual orientation, or national ancestry, or any other non-job-related factors. Board members and employees will work to prevent and eliminate such discrimination in providing services, and in executing all personnel actions.
4. Employees and Board members will not have any material financial interest in any private business or professional activity which would be in conflict with the responsibilities of their position. They will not engage in any business activity or professional activity that could be perceived as in conflict with their responsibilities or that would tend to impair independence of judgment or action in the performance of official duties.
5. Employees and Board members will refrain from using their positions for personal gain, and will keep confidential all information not available to all citizens that is acquired by virtue of their position with the organization.
6. Employees and Board members will not accept any personal gift, favor, service, meals, money or anything in excess value of \$100 from the public, which might reasonably tend to influence the impartial discharge of duties. In particular, they may not solicit nor accept gratuities, favors, or anything of monetary value from present or potential contractors or sub recipients.
7. Jaunt as an organization will refrain from real and apparent organizational conflicts of interest in all contracting activities.

### Acknowledgement:

I hereby acknowledge that I have received a copy of both, the Jaunt's Code of Ethics and the Ethics & Business Conduct Policy and that I have read and understand all of my obligations, duties, and responsibilities under each principle and provision of both documents.

I certify that this is a true and correct statement by my signature below:

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Signature

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Print

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Date