

# MEETING MINUTES – *Draft*

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**VENUE:** Zoom Virtual Meeting Platform  
**DATE/TIME:** Wednesday, April 14, 2021, 10:00 A.M.

## **BOARD MEMBERS PRESENT**

Randy Parker  
Ray East  
Hal Morgan  
Audrey Dannenberg  
Ray Heron  
Fran Hooper  
Dian McNaught  
Christine Appert  
Willie Gentry  
Lucas Ames  
William Wuensch

## **BOARD MEMBERS ABSENT**

## **NON-VOTING BOARD MEMBERS PRESENT**

Christine Jacobs, TJPDC/MPO  
Karl Carter, Buckingham

*The meeting was called to order at 10:00 A.M.*

*Minutes submitted by Kelly Forloines.*

## **NON-VOTING BOARD MEMBERS ABSENT**

Mike Mucha, VDRPT

## **STAFF PRESENT**

Karen Davis  
Robin Munson  
J'riah Guerrero  
Matthew Anderson  
Stephen Johnson  
Jody Saunders  
Kelly Forloines  
Marnissa Claflin

## **PUBLIC**

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## 1. CALL FOR ATTENDANCE/AGENDA CHANGES

- I. Roll Call: Attendance was taken through Zoom and dial-in contacts.
- II. Announcements:
- III. Agenda Additions/Changes:

## 2. MATTERS FROM THE PUBLIC

- I. None

## 3. ACTION ITEMS/PUBLIC HEARINGS:

- I. Approve Meeting Minutes: March 10, 2021
  - a. Lucas Ames made a motion that the minutes be approved. Ray East provided the second. The minutes were approved without dissent.

## 4. INFORMATION AND DISCUSSION

- I. Discussion
  - a. Public Relations and Marketing Quarterly Report- Jody Saunders will be reporting quarterly on public relations and marketing. Randy feels that the information is helpful and clearly presented. Lucas questioned what is the main goal driving public relations. Jody stated that the main goal right now is feeding the public, working on the Communications Plan. Lucas felt that there is misinformation about who/what Jaunt is. Jody assured him that awareness and new branding are top goals. Christine is concerned about awareness, capacity and resources, as well as the Jaunt/CAT relationship. Diane would like information to hand out to individuals in Nelson County (low income housing) about Jaunt services.

Karen gave a shout out to Jody for her press releases and being an important voice over the last few months. She appreciates her expertise.
  - b. Report Mission and Vision – The Jaunt Board worked on Mission/Vision statements and received staff input. The vision statement that was chosen is “Jaunt drives independence, opportunity, and empowerment”. Diane made a motion to accept this vision statement and Hal gave a second.

The mission statement that was chosen by the staff was “Jaunt delivers compassionate and inclusive service through convenient, innovative, sustainable transit solutions”. There was great discussion over the term compassionate. Audrey felt that compassionate was equated with hospice care. Karen stated that the staff chose compassionate because it was more powerful and represented the driver to passenger connection. Because several board members felt that there may be a better word that could be used, it was decided that those members would try to find a different word and if not, compassionate will not be replaced.

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## I. New Business

- a. Planning the CEO Search – moved discussion to closed session
- b. Board Governance Next Step- moved discussion to closed session

## III. Standing Reports

### a. Executive Report

Karen reviewed the Executive Director's report that was included in the board packet. She introduced Kyle Trissel, Safety Manager. Jody is working on a photo directory for the Board. Karen discussed fare free transportation encouraging increased ridership. CAT is entering a feasibility study for free fare and how it will impact ridership in rural areas and ADA. Karen will be meeting with Garland to discuss Jaunt's inclusion in the study. Stephen bought up finding the cost of fare collection versus the actual revenue stream. Lucas Ames gave a brief overview of the RTP studies. Capital projects, facility studies, electric vehicle study, and budget requests were also reviewed.

### b. Safety Report

Kyle spoke about working on the Safety Plan and the Drug and Alcohol Program. Hal Morgan asked if active shooter training had been considered. Kyle said that the training is on the radar.

### c. Operations Report

Karen reviewed the Operations Report that was included in the board packet.

### d. Financial Report

Information provided in the Board packet. Jaunt's "Finance and Grants Management Policy" is being produced. This will roll previous policies into a larger, comprehensive document. This policy will be pushed out to the Board for review. Karen applauded Robin for her work on the document.

## 5. FUTURE AGENDA ITEMS

- 6. **CLOSED MEETING:** Willy Gentry read proclamation to enter into closed session.